**Public Talks at Shanghai International Studies Universities**

**Audience:** Open to all interested faculty and students from SISU

**Date:** 18:00-21:00, June 15, 2015

**Address:** Room 427 Building No.4, SISU

(Songjiang Campus: 1550 Wenxiang Road, Shanghai 201620, China)

**Talk 1: Education 3.0: My, Our Learning World is Changing!**

***Speaker:*** *Dr. Curtis Bonk*

**Abstract:** During the past few years, learning has become increasingly collaborative, global, mobile, modifiable, open, online, blended, massive, visually-based, hands-on, ubiquitous, instantaneous, and personal. This is the age of Education 3.0 where learning is about playful and highly engaged design where learner creation of products is the new norm, often with the use of digital media. Fortunately, we are living in an age of educational resource abundance where passion, play, purpose, and freedom to learn take precedence over the more mind-numbing traditional information reception models of learning. The instructors and experts whom we meet and interact with along the way are most effective as curators, counselors, consultants, concierges, and cultivators of our learning. Education 3.0 instructors are the ones who foster our autonomy and self-directed learning pursuits while, simultaneously, offering insightful guides and timely scaffolds where and when appropriate. Attend this talk and find out how Education 3.0 will impact you too and how you can, in turn, significantly impact it.

**Talk 2: How MOOC is Changing the Educational Landscape**

***Speaker:*** *Dr. Jingli Cheng*

**Abstract:** The rapid growth and development of MOOCs is having a significant impact on the educational landscape worldwide. Beside the scale and reach of these massive open courses and the innovative technologies behind them, some of the areas where MOOCs are fundamentally changing teaching and learning include how they are designed and implemented, and the roles and processes therein. In addition, learners, instructors, and researchers are given an unprecedented opportunity to understand the learning process and how to measure and enhance the effectiveness of teaching and learning. Another area of possibilities that MOOCs have opened up for educational institutions is how they can take advantage of the kinds of opportunities to benefit teaching and learning within those institutions. We are in the midst of another wave of learning transformation, and MOOCs are an important catalyst in this. Join this talk to get a profound understanding of what all these mean to teaching and learning, and ultimately, us as teachers and students.

**International Conference on E-Learning, MOOCs, and Open Education**

**Date:** 08:00-17:00, June 16, 2015

**Address.:** No.2 Lecturing Hall of the Conference Centre of SISU

(Hongkou Campus: 550 Dalian Road (W), Shanghai 200083, China)

**Morning (MOOCs and Open Education: Big Picture and Research):**

Reception, Registration, and Sign In (8:00-8:30)

**Part 1: Introductions**

1. Introductory Comments and Introductions (8:30-8:45)
2. Audience Ice Breaker Introduction Activity (8:45-8:55)

**Part 2: The Big Picture: MOOCs and Open Education**

1. David Wiley: Open Education: Higher Education in Transformation (9:00-9:25)
2. Curt Bonk briefly comments on David Wiley’s presentation (9:25-9:30)
3. Curt Bonk: MOOCs and Open Education: Creations, Challenges, Curators (9:30-9:55)
4. David Wiley briefly comments on Curt Bonk’s presentation (9:55-10:00)
5. Audience Interaction (10:00-10:05)
6. Audience Q&A for Dr. Wiley and Dr. Bonk (10:05-10:15)
7. Break (10:15-10:30)

**Part 3: Social Media MOOCs and Research**

1. Ke Zhang: Data Mining Research on MOOCs and Social Media in China (10:30-10:50)
2. Vanessa Dennen briefly comments on Ke Zhang’s presentation (10:50-10:55)
3. Website Exploration and Discussion Activity I (10:55-11:05)
4. Vanessa Dennen: Social Media MOOCs for Professional Development (11:05-11:25)
5. Ke Zhang briefly comments on Vanessa Dennen’s presentation (11:25-11:30)
6. Website Exploration and Discussion Activity II (11:30-11:40)
7. Q&A for Dr. Zhang and Dr. Dennen (11:40-11:50)
8. Recap/Summary from All 4 Presenters (11:50-12:00)

Lunch (12:00-13:00)

Afternoon (Open Education, E-Learning, and MOOCs: Implementation and Applications)

1. Welcome and Large Group Activity: Top 10 Ideas from Morning Session (13:00-13:15)

**Part 4: Implementation: Open Textbooks and MOOC Badging/Credentialing**

1. David Wiley: Creating and Implementing Open and Digital Textbooks (13:15-13:45)
2. Q&A for David Wiley (13:45-14:00)
3. Vanessa Dennen: Badges, Credentials, and Other Forms of Assessment (14:00-14:15)
4. Q&A for Dr. Dennen (14:15-14:25)
5. Recap Activity (14:25-14:30)
6. Break (14:30-14:45)

**Part 5: Implementation: E-Learning and Blended Learning**

1. Ke Zhang (with Curt Bonk): Online Pedagogy with the R2D2 Model (14:45-15:15)
2. Curt Bonk (with Vanessa Dennen): Online Pedagogy with TEC-VARIETY (15:15-15:45)
3. Q&A (15:45-16:00)

**Part 6: Implementation: Recap of the Day**

1. Audience Top 10 of Afternoon (16:00-16:15)
2. Final Panel and Recap from all Four Presenters and Q&A (16:15-16:45)
3. Flexible Time and Final Goodbyes (16:45-17:00)

**17:15 dinner**

**Conference Presenter Bios**

**Curt Bonk** is Professor of Instructional Systems Technology at Indiana University. Drawing on his background as a corporate controller, CPA, educational psychologist, and instructional technologist, Bonk offers unique insights into the intersection of business, education, psychology, and technology. He received the CyberStar Award from the Indiana Information Technology Association, the Most Outstanding Achievement Award from the U.S. Distance Learning Association, the Most Innovative Teaching in a Distance Education Program Award from the State of Indiana, and, in 2014, the Mildred B. and Charles A. Wedemeyer Award for Outstanding Practitioner in Distance Education. A well-known authority on emerging technologies for learning, Bonk reflects on his speaking experiences around the world in his popular blog, *TravelinEdMan*. He has authored several widely used technology books, including *The World Is Open* (2009), *Empowering Online Learning* (2008), *The Handbook of Blended Learning* (2006), and *Electronic Collaborators* (1998). His latest book, *Adding Some TEC-VARIETY* (2014), is freely available at http://tec-variety.com/. And his next book with Routledge, *MOOCs and Open Education Around the World*, will be out in June 2015. Bonk’s homepage is http://php.indiana.edu/~cjbonk/. Curt can be contacted at: [cjbonk@indiana.edu](mailto:cjbonk@indiana.edu).

Curt Bonk is Professor of Instructional Systems Technology at [Indiana University](http://www.indiana.edu/) and President of CourseShare. Drawing on his background as a corporate controller, CPA, educational psychologist, and instructional technologist, Bonk offers unique insights into the intersection of business, education, psychology, and technology. He received the CyberStar Award from the Indiana Information Technology Association, the Most Outstanding Achievement Award from the U.S. Distance Learning Association, the Most Innovative Teaching in a Distance Education Program Award from the State of Indiana, and, in 2014, the Mildred B. and Charles A. Wedemeyer Award for Outstanding Practitioner in Distance Education. A well-known authority on emerging technologies for learning, Bonk reflects on his speaking experiences around the world in his popular blog, [*TravelinEdMan*](http://travelinedman.blogspot.com/). He has authored several widely used technology books, including [*The World Is Open: How Web Technology Is Revolutionizing Education*](http://worldisopen.com/) (2009), [*Empowering Online Learning: 100+ Activities for Reading, Reflecting, Displaying, and Doing*](http://www.trainingshare.com/courseWeb/book.php) (2008), [*The Handbook of Blended Learning*](http://www.wiley.com/WileyCDA/WileyTitle/productCd-0787977586.html) (2006), and *Electronic Collaborators* (1998). His latest book, *Adding Some TEC-VARIETY: 100+ Activities for Motivating and Retaining Learners Online* (2014), is freely available at <http://tec-variety.com/>. And his next book with Routledge, [*MOOCs and Open Education Around the World*](http://routledge-ny.com/books/details/9781138807419/), will be out in June 2015. See Bonk’s homepage for his archived talks and Web resources at: <http://php.indiana.edu/~cjbonk/>. Curt can be contacted at: [cjbonk@indiana.edu](mailto:cjbonk@indiana.edu) or [curt@worldisopen.com](mailto:curt@worldisopen.com).

**Dr. David Wiley** is Chief Academic Officer and Co-founder of Lumen Learning, an organization dedicated to increasing student success and improving the affordability of education through the adoption of open educational resources by middle schools, high schools, community and state colleges, and universities. He is also currently a Shuttleworth Fellow, Education Fellow at Creative Commons, and adjunct faculty in Brigham Young University's graduate program in Instructional Psychology and Technology. Dr. Wiley has received an NSF CAREER grant and was a Nonresident Fellow in the Center for Internet and Society at Stanford Law School as well as a Peery Social Entrepreneurship Research Fellow in the Marriott School of Business at Brigham Young University. As a social entrepreneur, Dr. Wiley has founded or co-founded numerous entities including Lumen Learning, Degreed, and the Open High School of Utah (now Mountain Heights Academy). His homepage is at <http://davidwiley.org/> and he can be contacted at [david.wiley@gmail.com](mailto:david.wiley@gmail.com).

**Ke Zhang** is Associate Professor at Wayne State University. Her research focuses on e-learning, mobile learning technologies and social media, and big data research and applications in educational technology research and development. Her research publications are translated into or cited in languages such as Armenian, Chinese, French, Italian, Spanish, and Portuguese. Her work is adapted to guide research and practices of e-learning and mobile learning in different countries and various settings (e.g., STEM, public health education, medical education, training, professional development, etc.). She has delivered keynote presentations and invited talks in Chile, China, Hong Kong, Malaysia, UAE, and USA. Dr. Zhang has consulted for international organizations like the World Bank, national government and agencies, corporations and educational institutions, both in USA and overseas. Inquiries are welcome [ke.zhang@wayne.edu](mailto:ke.zhang@wayne.edu).

**Vanessa P. Dennen** is an Associate Professor of Instructional Systems at Florida State University. She has a PhD from Indiana University and an MS from Syracuse University. At FSU, she teaches courses on instructional design and research methods for new and emerging technologies. In 2014, she designed and taught the Social Media for Active Learning MOOC, a professional development offering for educators and instructional designers. For her teaching and mentoring efforts, she has received five awards during the last two years. Vanessa’s research investigates the cognitive, motivational, and social elements of computer-mediated communication. In 2013 she co-edited a book, *Virtual Professional Development and Informal Learning in Online Environments,*and in 2012 co-edited a special issue of The Internet and Higher Education on Social Media in Higher Education. She is co-Editor in Chief of The Internet and Higher Education. She can be reached at [vdennen@fsu.edu](mailto:vdennen@fsu.edu).

**Dr. Jingli Cheng** is Instructional Designer at the University of Hong Kong’s Elearning Pedagogical Support Unit, Center for the Enhancement of Teaching and Learning. He works with faculty and other stakeholders in the design, development and project management of HKU’s massive open online courses. He has extensive experience applying instructional design theories and best practices in various organizational settings to help learners improve their knowledge and skills. Prior to HKU, he worked as Instructional Designer and Learning Program Manager at Stanford University, the Hewlett Packard company and several other organizations in the United States. He has a Ph.D. degree in Instructional Systems Technology from Indiana University Bloomington. His research interests include effective instructional design and assessment in large scale learning environments, motivation for knowledge sharing in online communities and community of practice as an approach to informal learning in organizational settings. He can be reached at [jingli.cheng.cn@gmail.com](mailto:jingli.cheng.cn@gmail.com)